



PRESENTING WITH IMPACT

getting the message across

Program 2 Day Training:

Program Day 1:

Time: 10:00 –17:00

- Introduction: explanation goal, gain, approach and program.
- *What is your personal presentation style and how can you become more convincing?* Focus on body-language, voice and stage-presence. Theory and exercises.
- Break
- *How to get your audience "on board" in just a few minutes?* Theory and exercise.
- Lunch
- *How to appeal to all the different types of public?* Theory.
- *How to make a firm foundation for a convincing presentation?* (Think: structure, clear message/goal, map public) Theory.
- Break
- *How to make sure your message is firmly anchored in the minds of the people?* Theory and Exercise.
- Closure.





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Program Day 2:

Time: 10:00 - 17:00

- Introduction: peek back, what did we do, where are we?
- How to keep your audience engaged from beginning to end? Theory and exercise.
- How to tame your nerves? The 7 "tension tamers". Theory and exercises.
- Break
- How to answer questions professionally and effectively? Theory and exercise.
- Lunch
- How to become more convincing as a presenter? 3 prepared presentations + viewing recordings + interventions.
- Break
- How can PowerPoint support your presentation in the best possible manner?
- How to become more convincing as a presenter? 3 prepared presentations + viewing recordings + interventions
- Closure.

The program is always flexible, depending on what the group needs to learn. This may have an effect on the subjects that are being dealt with or the pace of the training.

