



PRESENTING WITH IMPACT

PRESENTATION SKILLS FOR EXPATS AND DUTCH PROFESSIONALS

How to present both clearly and engaging? How to convince your public? How to deal with nerves? These and a lot of other subjects will be dealt with in the 1-day course "Presenting with Impact". After this training, you'll leave the training room knowing how to successfully get your message across to an international audience.

For whom?

For expats and Dutch professionals, who work in an international environment. Professionals, who want to learn how to successfully present; whether you are a researcher, specialist, manager, controller, PhD student, consultant or work in any other profession.

Language?

Whole training, think of instructions, reading material and video's, in English.

Do you recognize yourself in the following profile?

- You want to learn to deliver professional presentations.
- You're good at your work, but experience difficulty in getting your ideas across.
- You lose your public's attention within a few minutes.
- You're very nervous when you present and you do not particularly enjoy it.
- You view presenting as a mount Everest to be climbed, instead of a fun challenge.
- You do not feel confident, when you give presentations.

After the training, you will know and have experienced:

- How to get your audience "on board" in a few minutes.
- How to get your message across in an effective manner.
- What you need to present clearly and engaging.
- How to connect to all the different kinds of public.
- How to make sure your key information really sinks in.
- How to prepare in an effective and efficient manner.

Contactgegevens

Presenting with Impact • Haarlemmer Houttuinen 451 • 1013 GM Amsterdam
Mabel Frumau • 06 - 245 97 282 • info@presentingwithimpact.nl • www.presentingwithimpact.nl



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What you'll receive:

- A fun, active and inspiring day, wherein you will learn a great deal about presenting, so that you become more professional as a speaker.
- A nice lunch and of course good quality coffee and tea will be provided in a pleasant location.



- Nice encounters with other fellow participants, who just like you, are keen to learn how to improve their presentation skills.
- All theory that will be dealt with, will be send to you after the training. So, that you do not need to worry about missing out on notes.
- **Extra Bonus:** manual "How to lay down a firm foundation for a convincing presentation".

Approach:

- **Learning by doing.** Participants are stimulated to test the theory and experience if what is being taught, works for them.
- **Learning together.** The trainer does not take on a "know it all" attitude, but purposely appeals to the participants own knowledge. This way an active approach is stimulated that greatly enhances the learning process.
- **Using KOLB.** KOLB is a training method, that consciously includes all phases that are necessary to learn skills. Only when you go through this whole cycle, people really learn on the application level.
- **Intake and assignment.** Before the training an intake takes place to learn the individual needs of the participant and a small assignment will be given.

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- **Individual attention.** There is no such thing as a uniform recipe that is applicable to everybody, when it comes to mastering your personal presentation skills. By giving individual attention, each trainee will get a clear picture what he/she specifically needs to become more effective as a speaker.
- **Use of video:** using videotaping is a very effective technical tool to learn and will be used during the training.

Practical information:

- **Location:** in Amsterdam.
- **Duration:** one day 10:00 to 17:00.
- **Investment Open Entry:** € 497, - per person (vat free). Including manuals, lunch and location cost.
- **Dates Open Entry 2018/19:** see platform or website.
- **Number of participants:** minimum of 4, maximum of 6.
- **Prerequisites:** in order to take part in the training a basic knowledge of the English language is required. The main focus of the training is on presentation skills, not on the English language.

Contact information:

Are you interested? Do not hesitate and send an e-mail to info@presentingwithimpact.nl or dial 06-245.97.282. It will be a pleasure to talk to you.

During this one-day training, you'll learn all the basics of how to present clearly and engaging. Small group, "learning-by-doing" and clear, easy applicable theory.

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How did other participants experience this training?



"This week already 3 people stopped in the corridors of APG to tell me that my presentation was very good. Thank you very much for helping me out. I am very happy." T. K. (APG)



"This training was a true eye-opener for me. Very practical and educational. There are not many trainings (almost none) that have created that effect for me." Suzanne E. (Reed Elsevier).



"Thank you! This was better than expected ever. A huge help and I can't wait to start using these tips for future presentations." (Maastricht University)



"Thank you very much for the great training. I had a lot of fun and a lot of new insights" K. Zeglarske (Ricoh).

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Program one day Training “Presenting Skills”:

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|---------------|---|
| 10:00 – 10:30 | Introduction: goal, gain and approach. |
| 10:30 – 11:30 | What is my personal presentation style? What do I need to become more effective as a speaker? Theory and exercise. |
| 11:30 – 11:45 | Break |
| 11:45 – 12:45 | How to get my audience “on board” in just a few minutes? Theory and exercise. |
| 12:45 – 13:30 | Lunch |
| 13:30 – 13:45 | How to appeal to all kinds of public? Plus, important basic lessons on effective presenting. Theory |
| 13:45 – 14:45 | Prepared 5 minute presentations. Exercise |
| 14:45 – 15:00 | Break |
| 15:00 – 16:00 | How to make a thorough foundation for a convincing presentation? Theory |
| 16:00 – 17:00 | Prepared 5 minute presentations. Exercise |
| 17:00 – 17:15 | Closure |

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About the trainer:



Since 2008 I've taught hundreds of expats and Dutch professionals to present in an effective manner. From Russians, Croatians, to Brazilians and Chinese. For me it is a true feast to train people from all around the world.

I believe in the power of sharing your information or ideas to improve the world. And the ultimate way of doing this is through presenting. How to metaphorically let your information or idea be the drop that falls in the water and creates a wave?

It is my mission to teach as many people as possible to attain this. So that, your information does not stay with you, but actually spreads. Because then, things start to happen. Minds are transported, ideas pop up, interaction is stimulated and ideas get adopted.

For years I worked as an IT consultant for an US Software Company. Giving lots of presentation and workshops throughout Europe. Here I learned, by trial and error, to bring my message across in a successful way to an international audience.

During my study, I spent one year at the Wittenberg University in the US, where giving presentations is much more an integral part of education than it is in the Netherlands. In the Netherlands, I've graduated from the University of Amsterdam in European Studies (main subject: English).

These experiences coupled with a one-year hands-on "train-the-trainer" education that I followed in 2008, makes, that I not only have the experience, but also the "know how" of **how to teach skills**. So that my participants can make a big leap ahead in presenting in a practical, easy, step by step manner.

My hobby improvisation theatre also contributes to my work as a presentation skills teacher. Theatre teaches me, what makes something interesting to watch and listen to and how you can keep the attention of your public.

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Are you interested in improving your presentation skills? Do you want to learn what you specifically need to become more effective as a speaker? Call me or send me an e-mail. You may find my contact details down below.

Contactinformation:

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